

ABSTRACT OF THE DISCLOSURE

The present invention relates to a coupon information-issuing system capable of issuing a plurality of coupon information to a user who has satisfied the conditions for issue. After conditions for issuing coupon information are preset, and when a request by a user for issue of coupon information is submitted and fulfills these preset conditions, a service-providing server issues the coupon information. The issued coupon information is transmitted and is displayed on a digital television.